

Cann Farm

Cann Farm brings innovative cannabis solutions to the health, wellness and medical markets.

Market-orientation and Timing

As a Licensed Cannabis Importer and Wholesaler in Peru, we are generating cannabis-related revenues since our first year working with international partners and third-party white-label manufacturers, while developing our commercial and distribution network, both domestic and international. We also have a pharma-grade manufacturing facility authorized by the Peruvian Health authority, which will contribute with our business in 2021.

In addition, we already hold a Cannabis Cultivation and Manufacturing License in Colombia, and expect to receive one in Peru before the end of the year, which will reach commercial-scale production in 2022, in time with the expansion of the international cannabis market.

Venture Debt Opportunity for Cann Farm Acceleration

After two years of continuous support from its founders and over \$5 million of investment, Cann Farm has already reached its acceleration phase: we project \$0.5 million revenue in 2020 and \$3.0 million in 2021.

For our next stage we propose a Venture Debt Opportunity for a US\$ 2'500,000 Loan with a Promissory Note (3% interest rate), with a 5-year Maturity Term, and a Warrant to purchase Cann Farm Holdings shares up to 20% of Loan (up to US\$ 500,000) at a valuation of US\$ 12'500,000.

Durable Competitive Barriers: 90% Cost Advantage + Continuous Innovation

From the start, Cann Farm was designed with two key sustainable competitive advantages: production in Peru, which conveys a 90% cost advantage relative to North America and Europe; and world-class agronomic, medical and entrepreneurial talent, which enables differentiated products through continuous innovation. In these ways, Cann Farm has set itself apart from the crowd making products for commodity markets.

Peru

There is a dramatic comparative advantage to producing medical cannabis near the equator. The consistent and intense sunlight, favorable temperature range, year-round farming, and other factors result in high yield and low cost. Of all South American regions, the Peruvian coast has the most favorable agronomic conditions. With this insight, Cann Farm was able to leverage Shared-X's network to identify and acquire a highly advantaged farm in Peru, before Cann Farm incorporated, and even before Peru adopted its medical cannabis regulations. Our farm brings the additional advantage of proximity to Lima, which will strengthen our talent advantage.

The Peruvian regulation requires a company to obtain a pharmaceutical laboratory regulatory authorization before applying for a cannabis production license. Using that requirement as a competitive barrier, Cann Farm built an on-site pharmaceutical-grade laboratory which has already been audited and approved by the Peruvian Health authority in March 2020. We're not aware of any other company that has even begun on-site construction in Peru. We expect our head start in Peru will enable Cann Farm to advance to later generations of our seed genetics, agronomic innovations, and differentiated products, before nearly any other group has planted its first crop.

Continuous Innovation

In the laboratory, Cann Farm has entered into a research agreement with a long-standing, world-class medical cannabis researcher that is focused on acute and chronic pain. We have also advanced a botanical product initiative that creates a path to near-term revenue in the growing health and wellness markets. With all of our products, Cann Farm will further differentiate itself through its compliance with high certification standards of quality, both on our farms and in our laboratories.

Shared-X and ACM

Shared-X is an impact agriculture company that farms over 1,000 hectares of organic certified crops. Shared-X was recently named one of the Top 100 Global Impact Companies. Cann Farm will enjoy multiple benefits from Shared-X's authentic impact orientation. ACM is a leading agriculture consulting firm that has participated in over 500 agriculture projects in over 30 countries over the past 20 years.



Cann Farm Management Team

Cann Farm's management team is intimately familiar with Cann Farm's strategy because they were the consultants tapped by Shared-X and ACM to help create it. The team brings a global background, which attracts global talent and opens up diverse markets.

World-Class Medical Cannabis Research

Cann Farm's world-class research collaborator has identified "low-hanging fruit" in the cannabis plant which has shown great potential to alleviate pain in ways conventional pain medications cannot. Current therapies rely on old medications, such as opioids, which offer relief to only 25% of patients. Cannabinoids represent a promising alternative because they engage a novel molecular target outside the central nervous system.

Botanical Products

Cann Farm is also pursuing a set of medical products called botanicals. For medical cannabis, the botanical path offers the optionality of developing plant extracts into over-the-counter and/or prescribed medications. Cann Farm has made strong progress in its botanical initiative, even as its pharmaceutical initiative has advanced.

Medical Marigold

Very few medical cannabis companies have proven their ability to grow a flower to medical and organic standards, much less sell the flower as the active ingredient in a therapeutic to treat human disease. Shared-X is one of the few that has: for many years it has grown and sold organic marigold as the active ingredient in a therapeutic that is applied to the human eye to treat macular degeneration. Shared-X's medical marigold business is profitable, and Shared-X has transferred the business to Cann Farm.

Favorable Risk/Reward Profile

Cann Farm's equipped farm, pharma-grade laboratory and profitable medical marigold business, represent asset value - and therefore investor protection - rarely seen in a company of its stage. To a great degree, Cann Farm investors enjoy debt-like risk coupled with equity upside.

Shared-X Recognition:

[Top 100 Global Impact Companies](#)
[Real Leaders](#)

[Top 200 Global Impactful Solutions](#)
[MacArthur Foundation](#)

[Top 250 Global Game Changers](#)
[Global Silicon Valley](#)

Cann Farm SAC
www.cannfarm.com

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